

Annual General Meeting

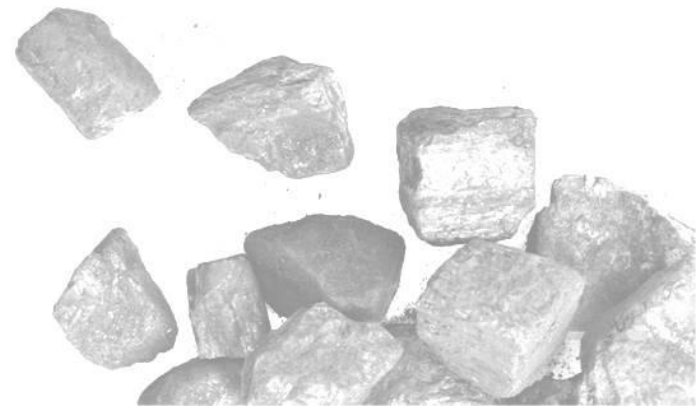
December 15, 2011





Agenda

- Introductions
- Statutory business
- Operational overview
- Q&A





Board of Directors

- **John Byrne, Director, Executive Chairman**

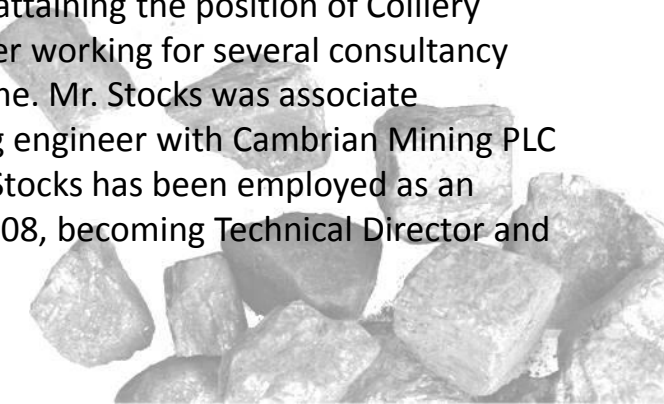
Mr. Byrne has more than 35 years experience in the resource industry as an investor and resource business developer. Mr. Byrne has had extensive involvement in the resources industry in Australia, Canada, South Africa and elsewhere. His prime experience has been a financier of new and established projects. Mr. Byrne served as the Chairman of the Board of Western Coal Corp. until May 31, 2010 and as a Director of that company from June 2001 to May 31, 2010.

- **John Conlon, Director**

Mr. Conlon has been active in the mining industry since 1972, initially as owner of Webcon Equipment Inc., a company that supplies mining and tunnel equipment worldwide. In 1980, he became associated with Graham Mining, a contracting company involved in mine development in northern Canada. In 1995, he formed Driftech Inc., which is engaged in the business of repairs and manufacturing mining equipment. Mr. Conlon is a director of several companies, including Western Canadian Coal Corp., Cambrian Mining PLC, Coal International PLC and Xtract Energy PLC.

- **Colin Stocks, Director and Technical Director**

Mr. Stocks has over 35 years of management experience with British Coal, attaining the position of Colliery Manager. Upon leaving British Coal he became a consultant mining engineer working for several consultancy companies on projects in the UK, Spain, India, China, USA, Egypt and Ukraine. Mr. Stocks was associate consultant mining engineer with IMC Group Consulting, then senior mining engineer with Cambrian Mining PLC (CM) and Coal International PLC (CI) (now Western Coal Corporation). Mr. Stocks has been employed as an independent consultant mining engineer to the Company since October 2008, becoming Technical Director and a member of the Board of Directors in 2009.



Board of Directors

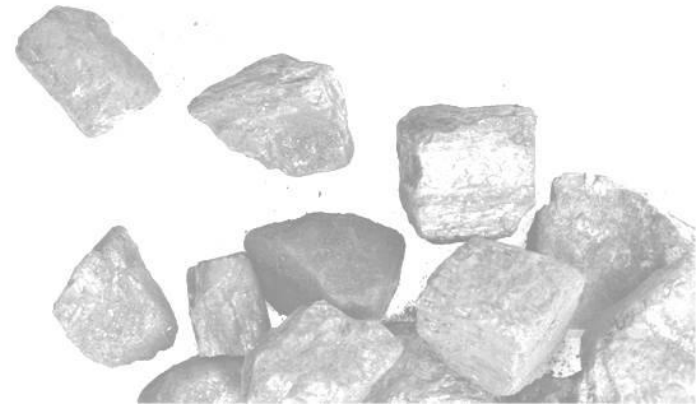


- **Gregory M. Cameron, Director**

Gregory M. Cameron brings 14 years of deal experience focused on small and mid capitalization companies in North America and abroad. Mr. Cameron has a strong financial discipline, a keen understanding of global finance and good business acumen. Mr. Cameron has held senior positions in investment banking at Canaccord Capital (SVP Investment Banking), MGI Securities (Founder) and Macquarie Capital Markets Canada formerly Orion Securities (SVP Investment Banking). Over a successful 12 year career in banking, Mr. Cameron has worked on hundreds of equity, debt, merger and acquisitions and restructurings. Currently, Mr. Cameron is the Chairman of 3P International Energy Canadian listed Oil and Gas Company focused on developing significant oil and gas reserves in Ukraine.

- **Braam Jonker, Director**

Braam Jonker is a Chartered accountant, with over 17 years of extensive accounting and corporate finance experience mostly in mining industry. He was CFO of Cambrian Mining Plc and most recently CFO of Western Coal.





STATUTORY BUSINESS

A black and white photograph of three white hard hats arranged in a row. Each hard hat has a black mounting bracket with a white lens, likely for a headlamp or night vision device. The hard hats are resting on a surface, possibly a metal frame, with various hoses and connectors visible in the foreground and background. The lighting is dramatic, with strong highlights on the hard hats and deep shadows in the background.

OPERATIONAL OVERVIEW

Cautionary statements



- This presentation is based largely on information available to the public and on the assumptions stated. It contains “forward-looking statements”, included, but not limited to, the statements regarding the Company’s overall objectives and strategic plans, future commercial production, production targets, timetables, mine operating costs, capital expenditures, mineral reserve and resource estimates and outlook. Forward-looking statements express, as at the date of this presentation, the Company’s plans, estimates, forecasts, projections, expectations or beliefs as to future events or results. Forward-looking statements involve a number of risks and uncertainties, many of which are beyond the Company’s control, and there can be no assurance that such statements will not prove to be accurate. Therefore actual results could differ materially from those anticipated in such statements. Risks and uncertainties that could cause results of future events to differ materially from current expectations expressed or implied by the forward-looking statements include, but are not limited to, factors associated with fluctuations in commodity market prices, mining industry risks and hazards, requirements of additional financing risk, risk of delays in construction, production or obtaining permits and other risks. The data contained herein is provided for informational purposes only. The reader is cautioned not to place reliance on these forward-looking statements. Unless otherwise specified, all financial figures in this presentation are in Canadian dollars.
- Resource estimates for the Verticalnaya coal mine and VNP were prepared by an independent third party consultant (IMC Group Consulting Ltd. of the United Kingdom) in accordance with Canadian National Instrument 43-101 (“NI 43-101”).
- Cautionary Note to United States Investors concerning estimates of Measured and Indicated Resources: This presentation contains the terms “measured” and “indicated” resources. United States investors are advised that while such terms are recognized and required by Canadian regulations, the United States Securities and Exchange Commission (“SEC”) does not recognize them. United States investors are cautioned to not assume that all or any part of measured and indicated resources will ever be converted into mineral reserves.
- The TSX Venture Exchange (“TSX-V”) has not reviewed and does not accept responsibility for the adequacy or accuracy of this presentation. We seek safe harbour.





Vision and strategy

- Vision
 - Our aim is to build a company producing 5 million tonnes annually by December 2016, based upon the substantial coal reserves in the Ukraine, its established infrastructure and the availability of its skilled work force.
- Strategy
 - Deploy the executive team that built Western Coal Corporation to a market capitalization of in excess of \$3 billion (implemented)
 - Secure a cornerstone project and initiate a staged development plan to minimize capital required for first production and use cash flow to finance expansion (implemented)
 - Appoint operational personnel to lead the construction and mining team with emphasis on safety and best practices (underway)
 - Research additional opportunities and build Ukrainian ownership through acquisition of additional projects (underway)



Progress against 2011 goals

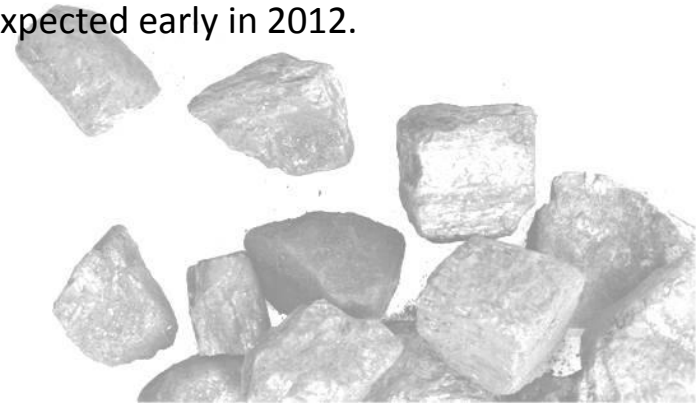


2011 Goals

- Construct the Verticalnaya North Project (“VNP”), which will produce in early 2012.
- Develop relations with the international lending agencies to arrange debt funding, as required.
- List on the main TSX Exchange
- Research additional coal projects in the Donbass basin. There are under-utilized mines and many opportunities. Historical production was approximately 200 million tonnes per annum, whereas today only some 80 million tonnes per annum are produced.

Progress

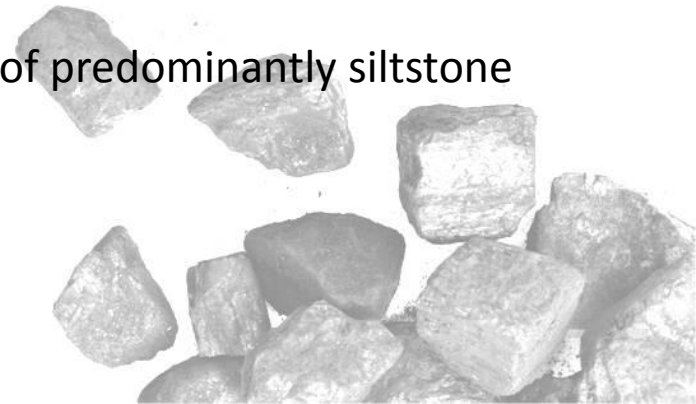
- Construction has commenced, but early delays have caused production to slip to Q3 2012.
- Initial discussions with international financial institutions have commenced.
- Delayed to Q1 2012
- Research of under producing projects in the Donbass basin for possible acquisition continues. Optioned Menzhinsky mine as possible first acquisition.
- Wash plant substantially complete and delivery expected early in 2012.



Overview of the Verticalnaya



- In November 2009, EastCoal secured ownership of the Verticalnaya project in Lugansk (eastern) region of Ukraine.
- Substantial existing infrastructure has a high replacement value.
- Experienced management and an initial workforce with a strong history of coal mining are in place.
- Easy rail access to ports, power stations and the steel industry of southeast Ukraine.
- Past producer of anthracite, a high quality, premium priced coal, during the Soviet era. Anthracite is the highest rank of coal with a carbon content of 92-98% and low percentage volatile matter.
- Permitted, initial construction commenced late September 2010.
- Two existing shafts, one in operation to 800 level and one not yet equipped accessing coal at the 1,000 level some 1,200 metres below surface.
- Non-complex geological structure.
- Coal seams are contained in strong competent strata of predominantly siltstone and sandstone.
- Non-gassy (low methane) mine.

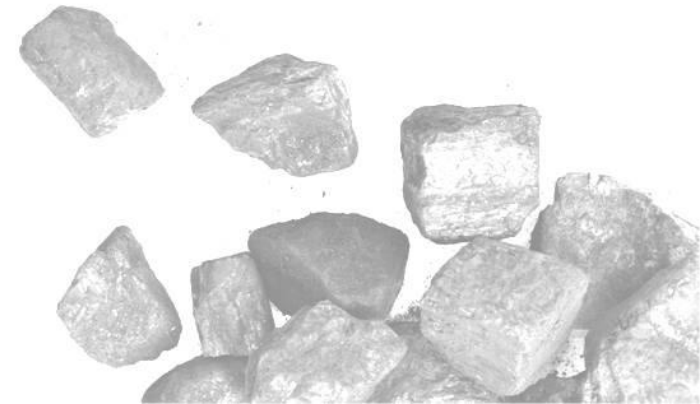


Verticalnaya resources



As at Feb. 1, 2011 under JORC (2004) standards					
	Reserves		Resources		
	Proven	Probable	Measured	Indicated	Total
H ₁₁	3,900,000	-	9,600,000	3,000,000	12,600,000
H ₁₁ ^B	9,400,000	-	32,000,000	-	32,000,000
H ₈	-	11,000,000	15,700,000	15,900,000	31,600,000
Total	13,300,000	11,000,000	57,300,000	18,900,000	76,200,000

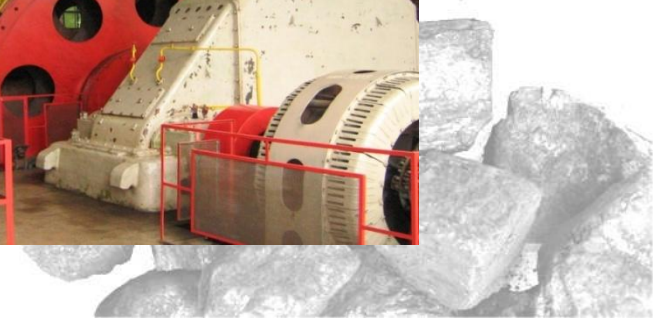
Key Indicators	Value
Initial capital expenditure	US\$189.4 million
Coal prices (depending on grade)	US\$96.90 – US\$136.80
Net Present Value @ 10%	US\$615.3 million
Internal rate of return (“IRR”)	61.1%
Average operating cost per saleable tonne	US\$38.41
Payback period	7 years



Infrastructure



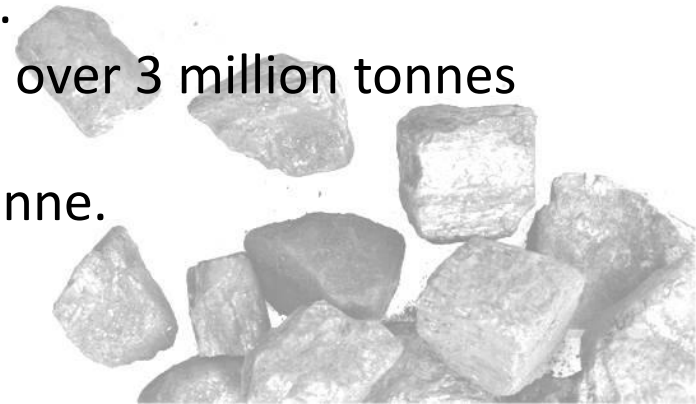
- Existing shafts and associated equipment at Verticalnaya mine



Verticalnaya Development Plan



- In April, the Company filed an new NI 43-101 technical report, which presents an optimized plan for the development of the Verticalnaya mine. The project has:
 - a net present value of \$615.3 million at a discount rate of 10%
 - an estimated average operating cost per saleable tonne of US\$38.41
 - an internal rate of return of 61.1%
- Planned development of the Verticalnaya mine is staged. Construction commenced at the Verticalnaya North Project (“VNP”) in late September 2010. Dewatering and construction at the main mine project commenced in Q2 2011.
- Most of the construction costs are planned to be financed from the cash generated from early stage production.
- Production should increase in stages to well over 3 million tonnes per annum.
- Prospective cash margins of over \$40 per tonne.



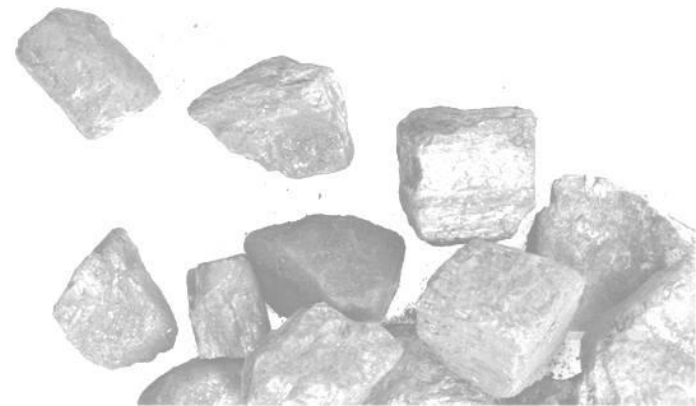
2011 Progress





2012 Goals

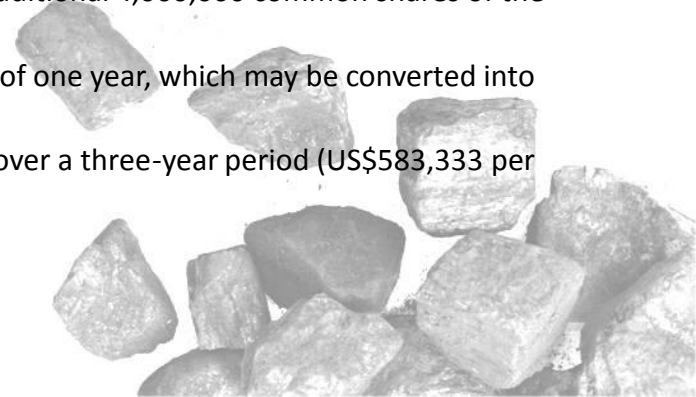
- Complete acquisition of Menzhinsky.
- Raise additional financing to fund future operations.
- Graduate to the main board of the TSX.
- Commence commercial production.





Menzhinsky acquisition

- On September 28, 2011 the Company entered into an agreement to acquire an option to purchase a 100% interest in the Menzhinsky Mine in Ukraine.
- The Menzhinsky Mine is currently in operation. Production of coking coal from the developed section of the Mine will be a strategic fit with the operations and future production of the Company's Verticalnaya high-grade anthracite mine.
- If completed, this transaction will provide the Company with a second significant mine in the Donbass district of Ukraine.
- To acquire a 100% interest in the Menzhinsky Mine, the Company will pay to Aponet:
 - \$250,000 upon signing of the agreement, which was paid on October 7, 2011; and
 - \$250,000 per month for six consecutive months commencing October 31, 2011 or until earlier execution of a formal acquisition agreement.
- In addition, upon closing of the Formal Agreement and transfer of a 100% interest in the Menzhinsky Mine, subject to regulatory approval, the Company will:
 - Pay \$2,000,000;
 - Issue 4,000,000 common shares of EastCoal and warrants to acquire an additional 4,000,000 common shares of the Company at a price of \$0.70 per share for a period of two years;
 - Issue a four-year \$4,000,000 convertible note, redeemable after a period of one year, which may be converted into EastCoal shares at a price of \$0.65 per common share; and
 - Assume and pay a debt obligation of US\$7,000,000, on a quarterly basis, over a three-year period (US\$583,333 per quarter).





Overview of Menzhinsky

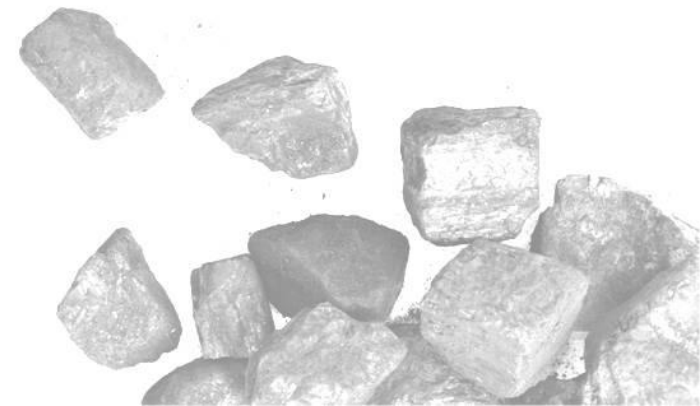
- The Menzhinsky Mine has:
 - management and a work force in place
 - has considerable facilities – including:
 - two shafts
 - a rail load out into the mine wash plant and
 - conveyor load out from the mine.
- The Company believes production from the Menzhinsky Mine can be increased considerably. The medium term production target, subject to technical review, is expected to be approximately 1 million tonnes of coal per year. In the initial months it is expected that production from the Menzhinsky Mine will be increased marginally to approximately 500 tonnes of coal per day.
- Work on a NI 43-101 compliant technical report has commenced.
- Presently, the dimensions of the strike are 5 kilometres and 9 kilometres down dip.



Current financial position



Item	Amount (\$000's)
Cash and cash equivalents	\$ 12.1 million
Budgted run rate per month	\$ 1.25 million



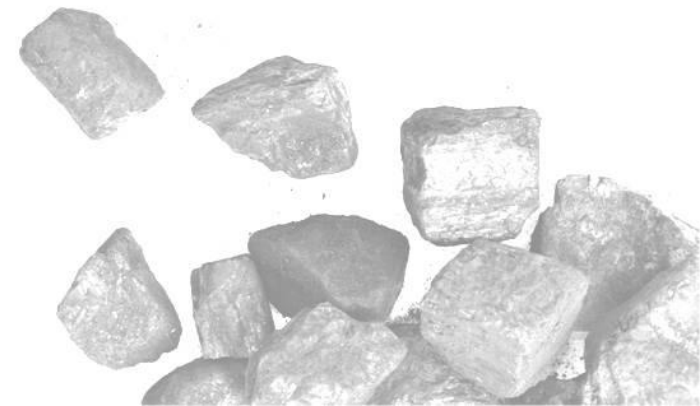
Capital structure



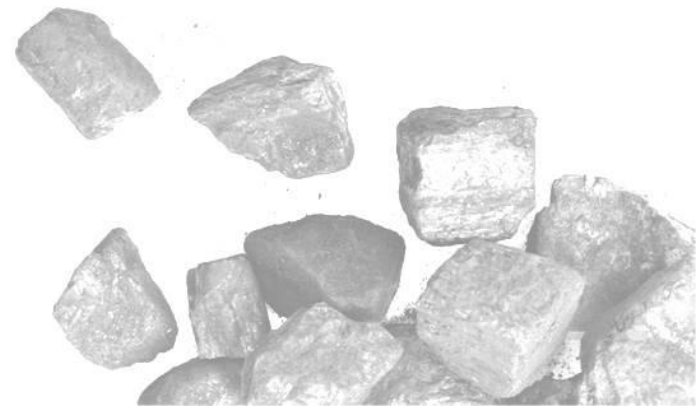
Class	Par value	Authorized	In issue
Common	No par value	Unlimited	195,163,839

Security	Number	Exercise price	Expiry date
Options	6,475,000	\$0.30 - \$0.75	Feb 2012 – Jul 2016

As of November 2011



Q & A



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